

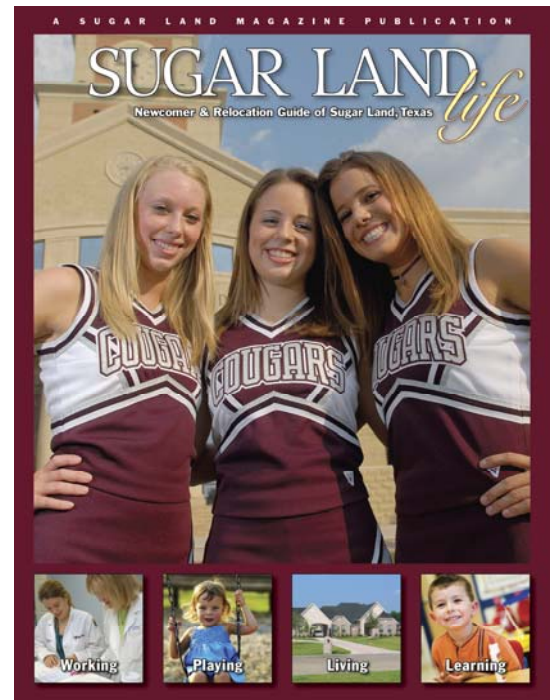
SUGAR LAND LIFE™

The Newcomer and Relocation Guide of Sugar Land, Texas

Don't miss your chance to be part of *Sugar Land Life*, the beautiful, informative relocation and newcomer guide for Sugar Land, Texas. Published once a year, it's packed from cover to cover with thousands of Sugar Land resources, local stories, and vibrant photography that capture the essence of Sugar Land, Texas.

Sugar Land Life is a sister publication of Sugar Land Magazine and is published with the same outstanding quality and professionalism our readers and advertisers have come to know and trust. Sugar Land Magazine is an award-winning, 140+ page publication that's known to virtually all Sugar Land families.

Designed with maximum lasting power in mind, *Sugar Land Life* circulates all over the greater Sugar Land area for an entire year.



We Reach Newcomers Better Than Anyone Else

- Mailed to new Sugar Land homeowners in prominent neighborhoods in the greater Sugar Land area.
- Distributed to large apartment communities in Sugar Land.
- Provided to HR departments of Sugar Land employers for relocating employees.
- Delivered to hotels and extended stays.
- Stacked in the 2nd shelf of Sugar Land Magazine's existing racks at our high traffic locations.
- Placed in lobbies and waiting areas.
- Delivered to realtors, builders, and new home communities.

Sugar Land Life | Fast Facts

Published every May

Printed Issues: 30,000

Circulation: 100,000+

Sales Deadline: Feb. 28
(if space is still available)

Art Deadline March 10

Published by Sugar Land Magazine

ADVERTISING RATES

Sugar Land Magazine's 2008 Advertisers receive significant discounts on Sugar Land Life!

AD SIZE	1 Sugar Land Life Ad Only No Sugar Land Magazine	1 Sugar Land Life Ad and 1 Sugar Land Magazine Ad	1 Sugar Land Life Ad and 2 Sugar Land Magazine Ads	1 Sugar Land Life Ad and 4 Sugar Land Magazine Ads
1/4 pg	\$1350 per issue (1 issue)	\$1250 per issue (2 issues)	\$1100 per issue (3 issues)	\$900 per issue (5 issues)
1/3 pg	\$1610 per issue (1 issue)	\$1590 per issue (2 issues)	\$1440 per issue (3 issues)	\$1200 per issue (5 issues)
1/2 pg	\$2200 per issue (1 issue)	\$1980 per issue (2 issues)	\$1800 per issue (3 issues)	\$1500 per issue (5 issues)
Full pg	\$3400 per issue (1 issue)	\$3210 per issue (2 issues)	\$2880 per issue (3 issues)	\$2490 per issue (5 issues)

Back cover, add 30% * Inside front (R and L), add 25% * Inside back (R and L), add 25% * First 10 pages or center, add 20% * Other placement requests, add 15%. Note: Sugar Land Magazine current advertisers and early advertisers will be given first priority at special position pages.

Please ask your sales rep about our sister Newcomer & Relocation Guides for Katy and Cy-Fair.

AD DESIGN

You may submit your own art or we will design it for you. Nominal ad design charges may apply for ads we design.